



# NISSAN

**Nissan North America and Associated Builders and Contractors** present member partners with an exclusive program that **makes any ABC member company** eligible to purchase a new Nissan vehicle using exclusive incentives established by Nissan for ABC members. This is another tremendous benefit as a result of your affiliation with Associated Builders and Contractors!

## HOW TO GET THE DISCOUNT

Contact your Nissan dealer or Fleet Management company and let them know that you are an ABC member and qualify for ABC level incentives

This is for company purchases only

## COMMERCIAL UPFIT ALLOWANCE (CUA)

- ☐ Nissan TITAN – up to \$500
- ☐ Nissan Frontier – up to \$350
- ☐ Upfit allowance available in combination with incentives listed above
- ☐ CANNOT BE COMBINED WITH CIP

## NOTE TO DEALER

1. Look up or set up Fleet Certification number for client
2. When Fleet Cert number is set up Nissan HQ will verify that customer is a member of ABC.
3. Offer ABC member incentive
4. Sale MUST be RDR'ed as type "D"
5. Minimum order quantity: One (1) vehicle

Please contact your Nissan CSM with any questions

	Model Year 2024 ABC Incentive	Model Year 2025 ABC Incentive
Versa Sedan (excludes S)	\$450	\$900
Sentra	\$825	\$1,600
Altima	\$1,700	\$2,600
Maxima		
Ariya	\$3,805	\$11,000
LEAF	\$1,200	\$7,000
370Z Cpe/Rd		
Frontier	\$850	\$2,800
Titan	\$3,700	
Titan XD	\$3,700	
Pathfinder	\$1,800	\$4,100
Armada	\$3,100	\$2,700
Kicks	\$800	\$1,300
Rogue	\$1,700	\$3,100
Murano	\$3,200	\$4,000



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